



## ***Pokémon Omega Ruby and Pokémon Alpha Sapphire*** **Launching November 21, 2014**

*Primal Reversion Transforms Popular Legendary Pokémon  
into Primal Groudon and Primal Kyogre*

**BELLEVUE, WA—June 10, 2014**—The Pokémon Company International and Nintendo announced today that the *Pokémon Omega Ruby* and *Pokémon Alpha Sapphire* video games will **launch in North America on Friday, November 21, 2014**, exclusively for the Nintendo 3DS family of systems. Pokémon fans will collect, battle, and trade Pokémon as they travel throughout the rich natural beauty of the Hoenn region.

Also confirmed today is that the Pokémon featured on the *Pokémon Omega Ruby* and *Pokémon Alpha Sapphire* game packages are in fact **Primal Groudon** and **Primal Kyogre**, a newly revealed transformation of the Legendary Pokémon Groudon and Kyogre. These two extremely powerful Pokémon clashed in an epic battle that once sent Groudon into a long slumber within the magma beneath the planet's crust and drove Kyogre into a deep sleep at the bottom of the ocean floor. The awesome transformation is a result of **Primal Reversion**, when Groudon and Kyogre reclaim their original power from nature's energy and obtain even greater power than they already have. The power within Primal Reversion is still being discovered, as well as what connection may lie between Primal Reversion and Mega Evolution.

More details about Primal Groudon and Primal Kyogre:

- **Primal Groudon** is brimming with energy, which pours from its body as magma. The magma burns at such an extreme temperature that its body is always shimmering ruby red from the haze of its heat, giving off light in the darkness. Through Primal Reversion, Primal Groudon becomes much larger and adds Fire type to its Ground type, raising the power of Fire-type moves it can learn. Primal Reversion greatly boosts Primal Groudon's Attack. Its Ability may get a boost during this epic transformation, too.
- **Primal Kyogre**, a Water-type Pokémon, is awash with energy that spills from its body as seawater. Its blue skin shines like a sapphire and

is half-translucent like the sea. Primal Reversion greatly boosts Primal Kyogre's Special Attack. Its Ability also seems to get a boost, although this information cannot yet be confirmed. Primal Kyogre is massive, growing to be more than twice Kyogre's size.

*Pokémon Omega Ruby* and *Pokémon Alpha Sapphire* will explore the mystery of Mega Evolution even further, a powerful Evolution that only occurs to some Pokémon during battle. For Mega Evolution to take place, Trainers need a Key Stone to resonate with a Mega Stone held by a Pokémon during battle. Twenty-eight Mega Stones have been identified since they were introduced in *Pokémon X* and *Pokémon Y*, but it is said there are still more Mega Stones to be discovered in the Hoenn region.

Be sure to visit [Pokemon.com/OmegaAlpha](http://Pokemon.com/OmegaAlpha) frequently for more *Pokémon Omega Ruby* and *Pokémon Alpha Sapphire* news and information that will roll out leading up to the November 21<sup>st</sup> launch.

Visit [Pokemon.com](http://Pokemon.com), Like the official Pokémon Facebook page at [Facebook.com/Pokemon](https://Facebook.com/Pokemon), and follow [@Pokemon](https://Twitter.com/@Pokemon) on Twitter.

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### **About Pokémon**

The Pokémon Company International, a subsidiary of The Pokémon Company in Japan, manages the property outside of Asia and is responsible for brand management, licensing, marketing, the Pokémon Trading Card Game, the animated TV series, home entertainment, and the official Pokémon website. Pokémon was launched in Japan in 1996 and today is one of the most popular children's entertainment properties in the world. For more information, visit [www.pokemon.com](http://www.pokemon.com).

### **About Nintendo**

The worldwide pioneer in the creation of interactive entertainment, Nintendo Co., Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its Wii U™ and Wii™ home consoles, and Nintendo 3DS™ and Nintendo DS™ families of portable systems. Since 1983, when it launched the Nintendo Entertainment System™, Nintendo has sold more than 4.2 billion video games and more than 670 million hardware units globally, including the current-generation Wii U, Nintendo 3DS and Nintendo 3DS XL, as well as the Game Boy™, Game Boy Advance, Nintendo DS, Nintendo DSi™ and Nintendo DSi XL™, Super NES™, Nintendo 64™, Nintendo GameCube™ and Wii systems. It has also created industry icons that have become well-known household names, such as Mario™, Donkey Kong™, Metroid™, Zelda™ and Pokémon™. A wholly owned subsidiary, Nintendo of America Inc., based in Redmond, Wash., serves as headquarters for Nintendo's operations in the Western Hemisphere. For more information about Nintendo, please visit the company's website at [www.nintendo.com](http://www.nintendo.com).

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